

## ARTS FOR SOCIAL CHANGE IN HAWAI'I

### HEALTH

**In cultural practice:** Hula, lua, oli, kilo, lā'au lapa'au

Arts increase wellbeing by connecting us to purpose and community



### ECONOMY

**In cultural practice:** Expertise in cultural practices contribute value to community

- Arts contributed 4% to the local GDP in 2022.
- Greater opportunities connect artists to local, national, and global markets.

### INSPIRATION

**In cultural practice:** Mo'olelo connect us to 'āina so we can learn from the past and care for future generations

Inspiration motivates us to empathy and action. In Hawai'i, mo'olelo captures inspiration from 'āina and connects us to community.



## Key Findings and Recommendations

- **Arts keep communities resilient** by significantly contributing to the economy.
- **Arts integrate into most sectors that advance equity**, playing an important role in improving generational health and wellness of the community by **reclaiming narratives of historically silenced communities, inspiring empathic relationships and greater political will**, and **broadening opportunities for economic advancement** locally, nationally, and globally.
- **Arts are essential to every part of Hawaiian culture** to keep us in relationship with land to sustain ourselves and keep us connected to past and future generations.



## Arts for Truth, Racial Healing, and Transformation (TRHT)

The **National Collaborative for Health Equity (NCHE)** aims to eliminate health inequity for people of color by identifying the factors that contribute to these inequities. The TRHT framework outlines an **integrated care model** for creating change through collaboration across **five pillars**:

*Racism is a public health crisis created and sustained by America's white supremacist racial hierarchy.*



### Narrative Change

- Reclaiming narratives promotes healing from past traumas
- Sharing more diverse stories builds empathy and normalizes histories of wrongs



### Racial Healing & Relationship Building

- Building relationships with people and places repairs networks of care that improve our wellbeing;



### Economy

- Broadening opportunities within the creative industry
- Building bridges for Pacific artists on global stage



### Separation

- Strengthening and developing 'āina-based practice highlights historic policies displacing and disadvantaging communities



### Law

- Building community for advocacy towards creatives and more broadly the social issues impacting communities

## Indigenous 'ike on arts & healing

**'Āina (resources)**  
**Lāhui: kūpuna and kamali'i (data)**

Our creative arts have always led and united our community—through prophecy through protest, through sustaining culture, through taking on a global stage. Arts always connected to our mo'olelo—mo'olelo always connected to our 'āina and our history—our 'āina is the source of the 'ike as well as the wellbeing of our lāhui. The health of our lāhui is the measure of the state of our culture.

## Arts for Economy

### National Endowment for the Arts

- Thriving arts and culture sector builds resilience and drives our economics in times of financial crises.
- The arts sector is a powerful conduit for bridging and healing deep divisions

### Americans for the Arts

Vibrant arts communities attract visitors who spend money and help local businesses thrive, while simultaneously keeping residents spending money locally.

*Arts contributed 4.2% to the national GDP in 2020*

**4.2%**  
**\$877 billion**  
**GDP**